

## Terms and Conditions (Terms of Service)

Effective Date:01/07/2026

By opting in to receive SMS messages from Russell Dental, you agree to the following terms:

### 1. SMS Messaging Service

By providing my phone number, I consent to receive SMS text messages from Russell Dental for appointment reminders, marketing messages, and general two-way communication. Msg frequency varies. Msg & data rates may apply. Reply HELP for support. Reply STOP to opt out.

### 2. Message Frequency

You will receive up to 6 text messages per month

### 3. Message and Data Rates

Message and data rates may apply based on your mobile carrier's terms.

### 4. Privacy Policy

Your information will be handled in accordance with our Privacy Policy, which can be viewed at <https://www.russelldentallv.com/privacy-policy>

### 5. Opt-Out Instructions

You can opt out at any time by replying "STOP" to any SMS message. Reply HELP for support. You may also contact us directly at [702-798-6216](tel:702-798-6216).

### 6. Liability

We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers. By opting in, you confirm that you are the owner or authorized user of the phone number provided and that you are at least 18 years old.